



## **MEDIA RELEASE**

August 31, 2023

### I'm Happy to Help!

Bill Ewing likes to help people. For 20 years, he has owned Bill's Towing & Recovery, getting people out of difficult situations and keeping them safe. "We need to support each other," he says.

So when he was asked to get involved with The Grand Parade to help build the new Dundas Manor, Bill was all in: "When I heard about this event, I said let's do it. We need Dundas Manor in our community."

The Grand Parade is set for Saturday, September  $16^{th}$ . It's a family-friendly fundraising walk in support of the new Dundas Manor. Team captains can sign up online and create teams of friends and family to raise funds and walk together. The walk – 2.5 or 5 kilometres – winds through Winchester.

Bill is a Supporting Sponsor for The Grand Parade and is one of more than 20 local businesses and organizations who are providing financial support and volunteers. "We couldn't have this parade without our supportive community," notes Campaign Assistant Cindy Ault Peters. "Thank you to everyone who is helping. It's going to be a fun day on September 16<sup>th</sup>."

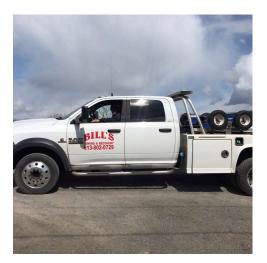
Grand Parade walkers start their journey on Fred Street, at the back of where the new home will be located. They will pass by the current Dundas Manor and stop for a rest at Sweet Corner Park downtown. Every walker who raises \$150 (adult) or \$75 (youth) or more qualifies for a Grand Parade t-shirt. And, if you would like to walk but don't want to start a team, please join the WDMH Foundation one!

The estimated cost of the new Dundas Manor is \$63 million. The provincial government is providing approximately \$45 million. Our campaign goal is \$18 million. And we're well on our way! We are so grateful!

For all the details about The Grand Parade, to sign up, or to donate, please visit <u>https://thegrandparade.org/location/winchester</u>.

For more information about the Expanding the Circle of Compassionate Care campaign, please visit <u>www.dundasmanordream.ca</u> or contact the WDMH Foundation team at 613-774-2422 ext. 6162 or 6169.

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Contact: Jane Adams Communications Lead Dundas Manor 613.729.4864



# Get Started

#### HOW TO CAPTAIN A TEAM FOR THE WDMH FOUNDATION

Once you've registered, your team and name will show up on the Scoreboard and on our location page too! (Note: it takes 5-10 minutes to appear.)

- · Visit thegrandparade.org and click the big REGISTER button
- . Create your new account
- Select the LOCATION where you'll be walking (Winchester Dundas Manor) and continue
- · Click to accept the WAIVER and continue
- Under REGISTRATION TYPE, click CREATE A TEAM
  - Name your team (and write a brief description)
  - Accept or increase your fundraising goal (this can be edited later!)

Once you've registered, your team will show up on our CHARITY PAGE, which is: thegrandparade.org/winchester

You can begin recruiting team members and raising funds immediately!

### HOW TO JOIN A TEAM FOR CARING CHARITY

If you would like to walk with us but don't want to start a team, please join our general team called WDMH Foundation Team (under Cindy Ault Peters):

- Visit thegrandparade.org and click the big REGISTER button
- Create your new account (or sign in to your account from last year) .
- Select the LOCATION where you'll be walking and continue .
- Click to accept the WAIVER and continue
- Click JOIN A TEAM (or register individually if you wish and join a team later)
- Search for your TEAM by name or captain name (WDMH Foundation Team / Cindy Ault Peters) Select that team from the list and proceed to complete registration. .

Expanding the circle of compassionate care LET'S BUILD THE NEW DUNDAS MANOR.

Thank you! 💙 💙

