



## MEDIA RELEASE

Date: July 8, 2024

### The Kin Club of Russell's Catch the Ace Lottery is Exploding

The Ace of Spades is still hiding! And the Kin Club of Russell is still giving back to our community through the Catch the Ace Lottery. The WDMH Foundation is honoured to be one of the six charities benefiting from their great work.

In a recent media release, the Kin Club of Russell outlined the impact of this local lottery: "100% of all proceeds after approved expenses, go straight to charity. Since starting the Catch the Ace lottery 8 years ago, this generous tiny township of only 21,000 citizens has raised over 9 million dollars, including 4.5 million in prizes and 4 million dollars in donations to local charities."

"Thank you to the Kin Club of Russell and everyone who is buying tickets each week. Your impact is incredible!" notes Foundation Managing Director Kristen Casselman. "We are honoured to be one of the charities benefiting from this fun lottery. Proceeds go to our Health Care Undesignated Fund, to be used at either WDMH or Dundas Manor – wherever the need is greater."

Each week, participants have a chance to win a weekly prize. And if the envelope they choose has the Ace of Spades, they can win the big jackpot too! Next week's jackpot is estimated at \$649,000.00 with only 18 envelopes left!

The next draw is set for Sunday, July 14<sup>th</sup> at 3:15 pm on Facebook. Tickets are \$10 each. Purchase tickets online at [www.kinclubofrussell.ca/catch-the-ace-tickets/](http://www.kinclubofrussell.ca/catch-the-ace-tickets/) or at Winchester Foodland until 11:59 pm on Saturday, July 13<sup>th</sup>. You can also pay cash for tickets at the Foundation office (during business hours). Please select the WDMH Foundation as the charity of choice for the proceeds to benefit care close to home at WDMH and Dundas Manor Long-Term Care Home.

For full details, ongoing updates, and rules of play, visit [www.kinclubofrussell.ca](http://www.kinclubofrussell.ca). Tune in every Sunday at 3:15 to watch the draw live at <https://www.facebook.com/Kin-Club-of-Russell-388050434576352>.

*Please note: Information in this media release will be outdated as of the next draw on July 14.*

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Cutline: Everyone wants to get a call from Cindy and Doug!

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