



MEDIA RELEASE

Date: July 27, 2023

Thinking About Planning an Event to Raise Funds for Health Care Close to Home? We've Got You Covered!

At the WDMH Foundation, we often get calls from our community asking about planning fundraising events. Many individuals and groups take it upon themselves to hold fundraising events to benefit WDMH after they are touched by the care they or a loved one received at WDMH. Others are simply passionate about local health care and want to support it.

These events - commonly referred to as Community Hosted Events - contribute significantly to helping to fund medical equipment or support the Foundation's Cancer Care or Family Birthing Unit Funds.

"The team at the Foundation is quite small, so fundraising on our behalf is very much appreciated. All gifts from community hosted events matter and make an impact to care at WDMH," explains Justine Plummer, Manager of Direct Mail and Events. "Over the years, we've benefited from garage sales, bake sales, golf tournaments, craft sales, duck races, and many, many things in between. Some events happen only once, and others have been taking place for more than 20 years!"

Now, the WDMH Foundation has some new tools to help you plan that special event. A new handbook explains the process and provides suggested steps on everything from promotion to sponsorship.

"Planning an event for the first time might be a bit overwhelming, but don't worry – we are here to support you. Whatever you do, the WDMH Foundation can help you to make the most of your fundraising efforts," adds Justine.

For all the details, visit <https://www.wdmhfoundation.ca/fundraiseforWDMH>. Or contact Justine Plummer at 613-774-2422 ext. 6172 or jplummer@wdmh.on.ca to discuss your ideas. We'd love to chat.

Thanks for your support!

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