

## MEDIA RELEASE

Date: September 12, 2024

### Sunflowers and Honeybees Support Cancer Care!

Sunflowers and honeybees have a big impact on health care close to home – thanks to Smirlholm Farms and RBC!

The 3rd annual *Soak up the Sunflowers and Bee Amazed!* event took place over two weekends this summer and the results are impressive. A total of \$7,000 was raised - \$5,500 from the event and \$1,500 from RBC.

For Glenn Smirle, the event at his farm is a way to help: “I’m passionate about giving back to the community. Thanks to everyone who attended and to RBC for their support. They helped us raise more than we have in the past two years of the event.”

“Glenn, we love that you are just as passionate about giving back to the community as we are at RBC! Thank you to our RBC volunteer team in Eastern Ontario whose time earned us the opportunity to gift a grant from the RBC Communities Together Fund toward WDMH. It was a wonderful event for a worthy cause,” added Trent Hambleton, RBC Financial Planner in Embrun and Casselman.

“The money will be directed to the WDMH Foundation’s Cancer Care Fund, supporting patients undergoing care at Winchester District Memorial Hospital,” sums up Justine Plummer, Manager of Direct Mail & Events. “We are so grateful for everyone’s support. Thanks for coming out to see the sunflowers and honeybees!”

-30-



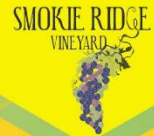
Cutline: At the cheque presentation ceremony are (l-r): Justine Plummer, WDMH Foundation Manager of Direct Mail & Events; Glenn Smirle, Smirlholm Farms; Trent Hambleton, RBC Financial Planner, Embrun and Casselman; and Erin McLean, RBC Branch Manger, Embrun and Casselman.

Contact:  
Jane Adams  
Communications Lead  
WDMH Foundation  
613-729-4864  
[jadams@wdmh.on.ca](mailto:jadams@wdmh.on.ca)

**3<sup>RD</sup> ANNUAL**

Soak up the  
*Sunflowers*  
& *Bee* Amazed!

*Smirlholm Farms*



Learn About  
Bees from the  
Onsite  
Beekeeper

Simply Baked  
Catering Inc.  
Dig into some tasty  
artisan sandwiches  
and charcuterie  
boards

Smirlholm  
Honey  
available for  
purchase

Musical  
performance by  
CC and Company  
- July 27th & Aug  
3rd

Musical  
performance by  
Smokey Beckett  
and the Baconeros  
- July 28th & Aug  
4th

Sunflower  
bouquets  
available from  
Garden Gardens  
in Ormond

Tractor  
Wagon  
Rides

Smokie Ridge  
Vineyards  
Enjoy a honey cocktail, a  
glass of wine, or a cold  
beer.

Navandale  
Farm Horse  
Drawn Wagon  
Rides

Observation Hive  
Watch the bees in  
action behind the  
safety of a glass  
panel

Sunflower  
Artwork  
on display by  
Just Peachy  
Paintings

Educational  
Displays  
- Bee Keeping  
- Wild Flower  
Species

Hundreds of  
Thousands of  
Sunflowers!

2 Acre Wild  
Flower Plot

**July 27th - 28th &  
August 3rd - 4th**

**Time** 10:00 AM - 5:00 PM

**Location** Smirlholm Farms

65 Main Street, Morewood

**Tickets** \$8 Online

\$10 at the door



Tickets available at Smirlholm  
Farms - Glenn Smirle at 613-  
371-0962, or you scan the QR  
code to purchase your tickets  
online.



**FUNDRAISING EVENT**

in support of the WDMH  
Foundation's Cancer Care Fund

