

MEDIA RELEASE

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Smiles All Around!

Here's some sweet news! The annual Tim Hortons Smile Cookie Campaign is set for September 19th to 25th. Did you know that 100% of the proceeds from cookie sales support 665 charities and community groups across Canada? We're so excited that the WDMH Foundation is one of them!

Stop by Tim's for a Smile Cookie at Tim's locations in Winchester, Morrisburg and Long Sault and you will be supporting health care close to home.

Last year, Tim's customers and WDMH supporters raised \$10,882.20 for the Digital Mammography Fund. That's a lot of cookies! This year, the funds will be directed to the WDMH Foundation's General Equipment Fund. "Many people are surprised to learn that the provincial government does not fund the purchase of medical equipment for Ontario hospitals," explains Kristen Casselman, Managing Director. "To help ensure that WDMH has the right tools to provide excellent health care for our patients, the Foundation works with donors who care about WDMH and who want to make an impact. We are so grateful."

Our thanks to Robert and Denise St. Denis – owners of the four Tim Hortons in two locations in Winchester, in Long Sault and in Morrisburg," notes Justine Plummer, Manager of Direct Mail and Events. "We are honoured that the WDMH Foundation has once again been chosen as the beneficiary of this yummy fall tradition that makes an incredible impact all across Canada."



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